A Pigment of Your Imagination



TECHNICAL DATA SHEET

Date: 01.11.2020 Revision: 02

Product Description					
C.I Generic Name	PIGMENT RED 12		NPPL Product Code	CO-9044	
C.I No.	12385		CAS No.	6410-32-8	
EINECS No.	229-102-5		Chemical Type	Napthol AS	
Molecular Formula	C25H20N4O4		Molecular Weight	440.45	
Chemical Name: Monoazo					

Physical Properties	
Sieve Residue (PPM) Max	1000
Oil Absorption (gms)	54-70
Bulk Density (gm/ml)	0.20-0.35
Salt Content (%) Max.	1
Moisture Content (%) Max	1

Mass Tone: 5%	Tint Tone: 1:10 Ratio

Fastness properties			
Heat °C		290	
Light	Mass Tone	7	
Light	Tint Tone	5	
Migration		3	

Solvent Fastness properties	
Water	5
Ethanol	3
Ethyl Acetate	2
MEK	2
Acid	4
Alkali	4

Application		
Decorative Paints	•	
Stoving Paint	0	
Textile	•	
•	Suitable	
0	Limited Suitability	

Specification	
Coloristic properties - Tint	Strength: ±5%
Coloristic properties - Tint	DA,DB,DE,DC,DH,DL: ±1
Light fastness: Scale 1-8	1~Poor & 8 ~ Excellent
Weather fastness : Scale 1-5	1~Poor & 5 ~ Excellent
Overspray: Scale 1-5	1~Poor & 5 ~ Excellent
Solvent Fastness: Scale 1-5	1~Poor & 5 ~ Excellent

Note: The colors above have been generated electronically and should therefore not be used for comparison purposes. The colors are meant to give a first impression of the colorant shade.

The data contained in this publication are based on our current knowledge and experience. In view of the many factors that may affect processing and application of our Product, these data do not relieve processors from carrying out their own investigations and tests; neither do these data imply any guarantee of certain properties, nor the suitability of the product for a specific purpose. Any descriptions, drawings, photographs, data, proportions, weights, etc. given herein may change without prior information and do not constitute the agreed contractual quality of the product. It is the responsibility of the recipient of our products to ensure that any proprietary rights and existing laws and legislation are observed.









CIN No: U24220GJ1998PTC033736

NAVPAD PIGMENTS PVT. LTD.

A Govt. Of India Recognized Star Export House

Regd. Office & Factory: 1196/1/A & B, Ghumasan Patia Road, Chhatral - Mehsana Highway, Rajpur - 382715, Gujarat, India

T: +91-982-503-1388 / +91-2764-278338

E: exports@navpadpigments.com W: www.navpadpigments.com