A Pigment of Your Imagination



TECHNICAL DATA SHEET

Date:01.11.2020 Revision : 02

Product Description				
C.I Generic Name	PIGMENT RED 53:1	NPPL Product Code	IN-9051	
C.I No.	15585:1	CAS No.	5160-02-1	
EINECS No.	225-935-3	Chemical Type	β - Napthol	
Molecular Formula	C17H13CLN2O4S.1/2Ba	Molecular Weight	424	
Chemical Name: calcium 3-hydroxy-4-[(4-methyl-2-sulphonatophenyl)azo]-2-naphthoate				

Physical Properties		
Sieve Residue (PPM) Max	1000	
Oil Absorption (gms)	60-75	
Bulk Density (gm/ml)	0.25-0.45	
Salt Content (%) Max.	1	
Moisture Content (%) Max	1	

Mass Tone : 5%	Tint Tone : 1:10 Ratio	

Fastness properties		
Heat °C		380-390
Light	Mass Tone	4
Light	Tint Tone	2

Solvent Fastness properties	
Water	5
Ethanol	4
Ethyl Acetate	4
MEK	4
Acid	3
Alkali	4

Application	
Metal Deco	0
Water Base Ink	•
•	Suitable
0	Limited Suitability

Specification	
Coloristic properties - Tint	Strength: ±5%
Coloristic properties - Tint	DA,DB,DE,DC,DH,DL: ±1
Light fastness: Scale 1-8	1~Poor & 8 ~ Excellent
Weather fastness : Scale 1-5	1~Poor & 5 ~ Excellent
Overspray: Scale 1-5	1~Poor & 5 ~ Excellent
Solvent Fastness: Scale 1-5	1~Poor & 5 ~ Excellent

Note: The colors above have been generated electronically and should therefore not be used for comparison purposes. The colors are meant to give a first impression of the colorant shade.

The data contained in this publication are based on our current knowledge and experience. In view of the many factors that may affect processing and application of our Product, these data do not relieve processors from carrying out their own investigations and tests; neither do these data imply any guarantee of certain properties, nor the suitability of the product for a specific purpose. Any descriptions, drawings, photographs, data, proportions, weights, etc. given herein may change without prior information and do not constitute the agreed contractual quality of the product. It is the responsibility of the recipient of our products to ensure that any proprietary rights and existing laws and legislation are observed.









NAVPAD PIGMENTS PVT. LTD.

A Govt. Of India Recognized Star Export House

Regd. Office & Factory: 1196/1/A & B, Ghumasan Patia Road, Chhatral - Mehsana Highway, Rajpur - 382715, Gujarat, India

T: +91-982-503-1388 / +91-2764-278338

E: exports@navpadpigments.com W: www.navpadpigments.com